

# C♥HEADS

♥ FALL ISSUE #26



WONDERLAND

**MEDIA FACTS 2011**

Magazine for Photography, Fashion, Music, Art & Trends

# FACT SHEET.

**C-HEADS** MAGAZINE

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## PHILOSOPHY

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**Artist create their own reality and show us their inner emotions and their interpretation of the current world. Art is a special and unique language- a universal language, that needs no translation- and is being understood worldwide.**

We think, that art - especially photography, is and should be an important part of life. The playful side of life. Breathtaking pictures telling stories. Models that make us dream. Music that touches and supplies the soundtrack of life. Fashion that can show, who you are and what you want to express. Creativity shows our individuality and broadens our horizon. And it connects us to each other.

C-Heads is an independent, international and interactive On-line-Magazine and a platform for visual artists - and offers the reader a timeless insight into current trends and styles.

**2006** Founded in **VIENNA**  
**2007** Europe **2008** International

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## TARGET GROUP

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**The reader of C-HEADS Magazine is a savourer. And he loves beautiful pictures and emotions.**

Therefore the international C-Heads team sets great value upon high and aesthetic standards. The focus is on first-class photography, characteristic models, artistic fashion, powerful music and a timeless and international shaped lifestyle.

C-HEADS readers worldwide usually live in urban areas, are between 17 and 48 years old, are above-average educated, literate and have a strong interest in cultural movements of our time.

C-HEADS readers mainly work in creative fields, and are very interested in networking, new co-operations and realization of creative productions in a sophisticated way.

# DETAILS.

## C-HEADS MAGAZINE

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### FACTS

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#### Online Magazine C-HEADS

- \* Is being released 4 times a year (Spring, Summer, Fall, Winter)
- \* Contains about 350 pages
- \* 16 to 40 selected artist and their portfolios
- \* Available online with Apple, Microsoft and Linux

#### Online Platform C-HEADS

- \* New interviews and articles once or three times a week
- \* Internat. photographers, models, agencies and musicians
- \* Selected photos and videos of current productions
- \* Strong cross-linking with a vast number of online platforms
- \* Available online with Apple, Microsoft and Linux
- \* Inclusion of social media elements

#### Bilingual

- \* Language focus on international English
- \* Interviews from the European area also in German

**900** SELECTED ARTISTS  
**240.000** Readers **8000** Applications

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### PROMOTION

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#### International C-HEADS-Team

- \* Promotion of current photographers, models and stylists
- \* Promotion of events and PR-events
- \* Concept and design of productions
- \* Worldwide network of creative contacts

#### International C-HEADS-Newsletter

- \* Regular, international newsletter
- \* Presentation of latest interviews and productions
- \* Announcement of new releases and events

#### Social Media - RSS, Facebook und Twitter

- \* Weekly direct and indirect interaction
- \* Teaser-set up of new articles and interviews
- \* Announcement and promotion of new productions
- \* Cross-linking of topics and target user groups
- \* Raffles and events

# PROGRESS.

**C-HEADS** MAGAZINE

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## DATES 2012

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### Spring

- \* Entry deadline for applicants: 30st March
- \* Issue 28 - Release: ~15th April

### Summer

- \* Entry deadline for applicants: 30th June
- \* Issue 29 - release: ~15th July

### Fall

- \* Entry deadline for applicants: 30th September
- \* Issue 30 - release: ~15th October

### Winter

- \* Entry deadline for applicants: 20th December
- \* Issue 31 - release: ~15th January

## NEW CREATIVE HEADS NEW PRODUCTIONS NEW FACES

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## CONTACT

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### Cooperation/Press requests

press@c-heads.com

### Management / Editorial & Creative Director

Christine Guggenberger  
Sigrun Guggenberger  
Emanuel Sprosec

### C-Heads Magazine postal address

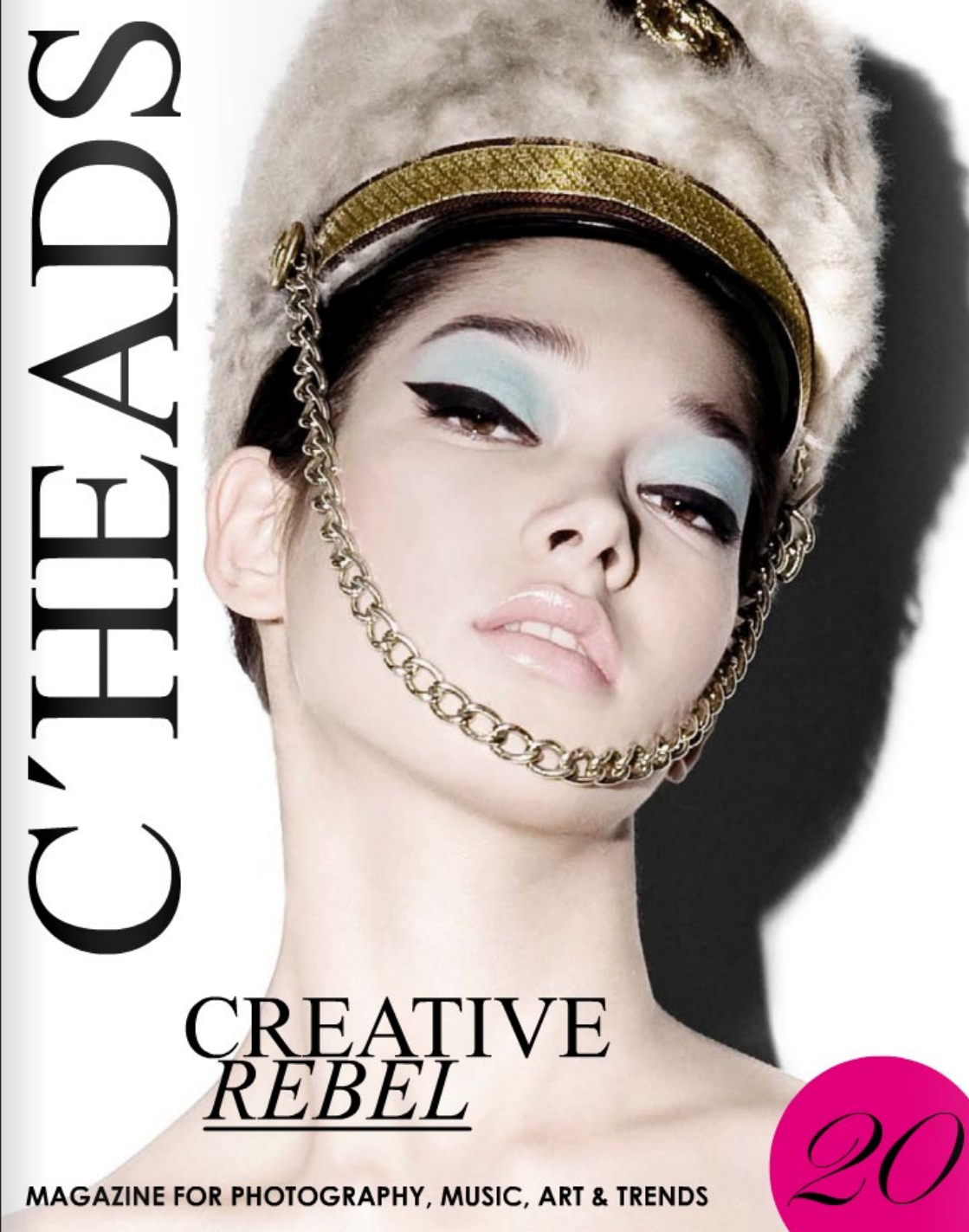
mediamix.at LTD – Austria (Code: "C-Heads")  
Himberger Str. 50, 1100 Vienna  
Austria / Europe  
Phone: +43-(0)-664-25-47-598  
Email: contact@c-heads.com  
Web: www.c-heads.com

# CHEADS★IS



MAGAZINE FOR PHOTOGRAPHY, MUSIC, ART & TRENDS

# CHEADS



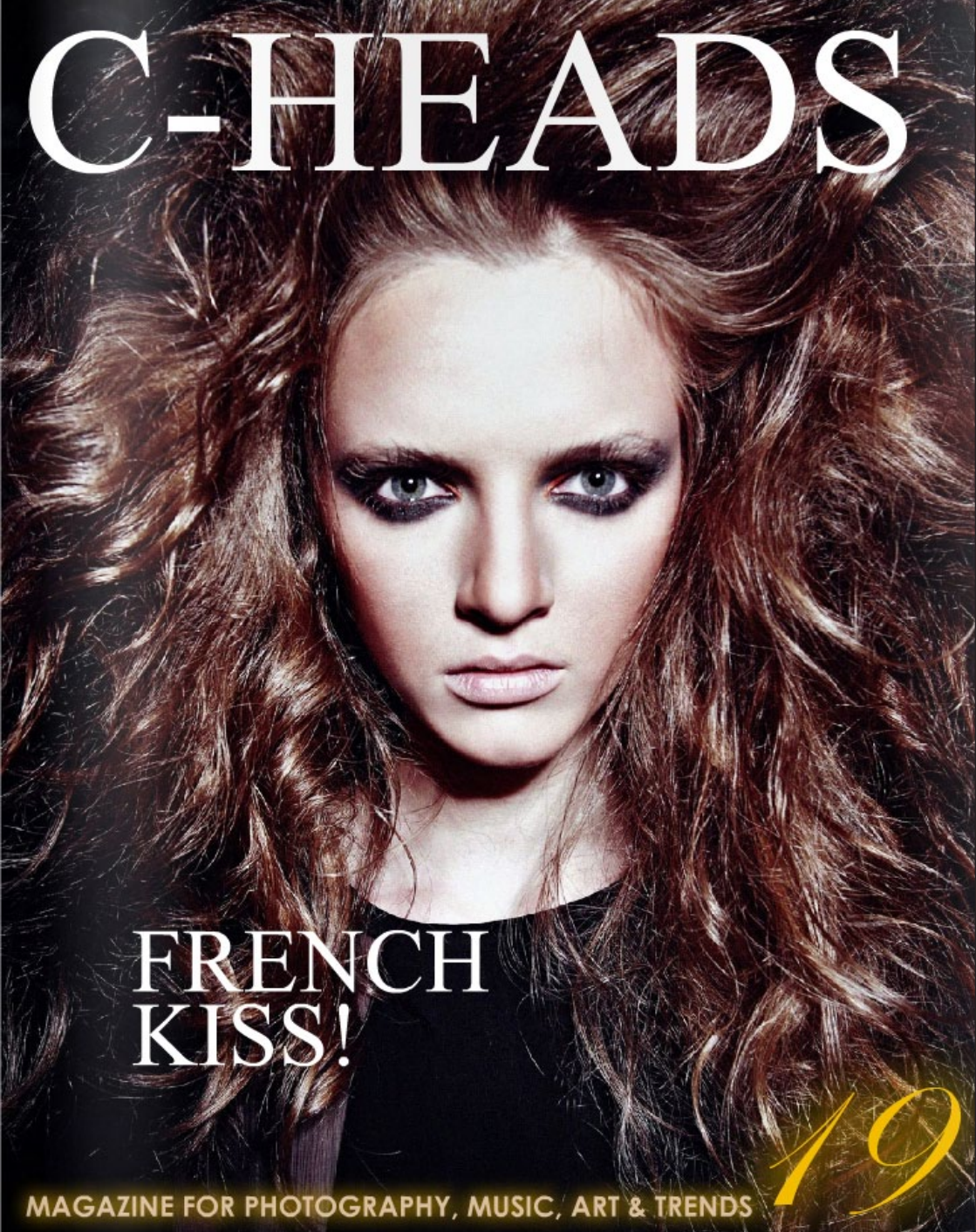
CREATIVE  
REBEL

MAGAZINE FOR PHOTOGRAPHY, MUSIC, ART & TRENDS

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# PHOTOGRAPHY

# LIFESTYLE



# C-HEADS

FRENCH  
KISS!

19

MAGAZINE FOR PHOTOGRAPHY, MUSIC, ART & TRENDS



#16

# C-HEADS

It's  
ALL  
ABOUT

- PHOTOGRAPHY
- MUSIC
- ILLUSTRATION
- ART
- FASHION
- TRENDS
- LIFESTYLE
- CREATIVITY
- NATURE
- HIGH HEELS
- LYRIC
- SUMMER
- SPIRIT
- SEX
- AND
- MOST
- IMPORTANT

**LOVE**

*\*DO IT!*

**NEW FACES**

**ART & FASHION**



 **FALL**  
2010  
MAGAZINE FOR  
PHOTOGRAPHY  
MUSIC & TRENDS

**C HEADS**  
*good and evil!*  
life is contrast

**WWW.C-HEADS.COM**